

Halo Notch Vineyard
Estimated Fruit Yield/Sales Information (by lot)

Lot Number	Trellised Vineyard Acreage	2009		2010		2011 and following	
		Fruit Yield (Tons)	Wholesale Amount*	Fruit Yield (Tons)	Wholesale Amount*	Fruit Yield (Tons)	Wholesale Amount*
1	6.7	41.9	\$50,330	50.8	\$60,943	55.2	\$66,250
2	5.8	36.3	\$43,570	44.0	\$52,757	47.8	\$57,350
3	0.4	2.5	\$3,005	3.0	\$3,638	3.3	\$3,955
4	2.3	14.4	\$17,278	17.4	\$20,921	19.0	\$22,742
5	2.4	15.0	\$18,029	18.2	\$21,830	19.8	\$23,731
6	2.6	16.3	\$19,531	19.7	\$23,650	21.4	\$25,709
7	2.9	18.2	\$21,785	22.0	\$26,378	23.9	\$28,675
8	2.8	17.5	\$21,034	21.2	\$25,469	23.1	\$27,686
9	2.6	16.3	\$19,531	19.7	\$23,650	21.4	\$25,709
10	0.6	3.8	\$4,507	4.5	\$5,458	4.9	\$5,933
11	0.5	3.1	\$3,756	3.8	\$4,548	4.1	\$4,944
12	0.7	4.4	\$5,258	5.3	\$6,367	5.8	\$6,922
13	0.05	0.3	\$376	0.4	\$455	0.4	\$494
	30.35	190.0	\$227,989	230.1	\$276,064	250.1	\$300,101

Notes: Most vines were planted in 2004 and will achieve full yield maturity in 2011.
Halo Notch grew 146 tons of fruit in 2008 (on 4-year old vines).
In 2008 the average wholesale price for Tennessee Muscadines was approximately \$1,200 per ton (\$0.60/lb)
In 2008 the average "pick your own" price for Halo Notch Muscadines was \$2.00/lb.
In 2008 the average pre-picked "fresh market" price for Halo Notch Muscadines was \$2.50/lb.
The above chart projects a: 2009 yield of 6.24 tons/acre, 2010 yield of 7.58 tons/acre and 2011 (and forward) yield of 8.24 tons/acre.
* Amount does not reflect any "pick your own" or "fresh market" sales.