



J P. KING

LIVE

Est. 1915

ON-LINE BIDDING *instructions*



The JP.King Live on-line bidding system is designed to provide a convenient and user-friendly way to participate in J. P. King events. The system, powered by OnLine Ringman® - the leading on-line auction software developer, offers bidders the opportunity to bid on J. P. King's luxury properties from the convenience of their home or office. To take advantage of the JP.King Live bidding system, follow these steps:

1. Visit www.jpking.com and select the auction event of choice that offers JP.King Live.
2. Complete the registration form. You will then receive all instructions and on-line bidding documents via e-mail from our Auction Information Center.
3. Complete the on-line/remote bidding documents and return them to the Auction Information Center as noted in the instructions.
4. Approximately 1 week prior to the event, you will receive an e-mail with a link to install the JP.King Live software on your personal computer. Complete this installation in preparation for the auction event.
5. Approximately 48 hours prior the event, you will receive an e-mail with the link for the JP.King Live site.
6. Approximately 30 minutes prior to the scheduled event start time, connect to JP.King Live using the above link and participate in the event.
7. Bid often on your favorite property! (see below for sample screen images and bidding instructions)
8. Once you have been determined to be the high bidder, follow the on-line/remote bidding instructions to complete the post-auction process.

Thank you again for utilizing the JP.King Live
on-line auction system!



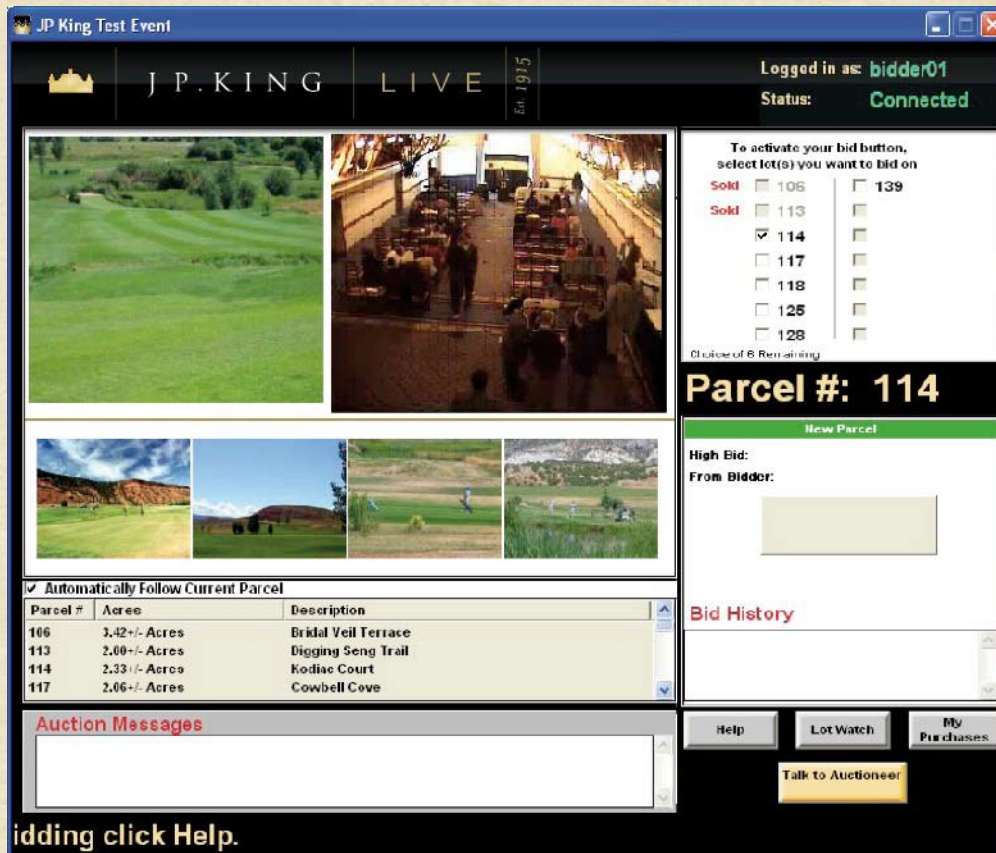
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PREMIER AUCTION MARKETING FIRM

800.558.5464 www.jpking.com

JP.KING LIVE BIDDER SCREEN EXAMPLE



Property Photos

Watch Live Auction Video (where available)

Bid Button

Messages from JP.King Live

Ask Questions